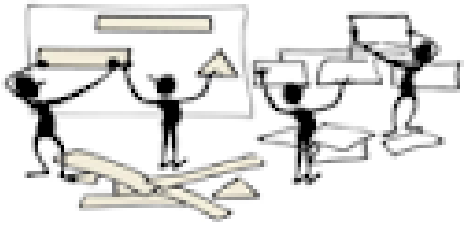
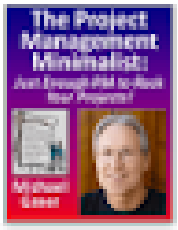
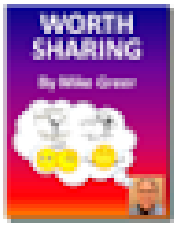
Michael Greer's PM Resources Archives







PRACTICAL TOOLS & INFO FOR PROJECT MANAGERS, PROJECT MINIMALISTS AND THEIR TEAMS

Managing Instructional Development Projects

ID Project Management
Tools and Techniques for Instructional Designers and Developers
(Whoa! Has it really been 20 years??!
ID Project Management

Check out my classic!

For more than a decade, I managed teams of contractors as they worked side-by-side with new product developers to create training and performance improvement systems for major corporations such as Xerox, Epson America, and Apple Computer. The instructional design (ID) projects I planned and coordinated were as simple as a single resource working for three weeks and as complicated as 60 people working for more than a year and a half. Deliverables ranged from straightforward documentation to transcontinental satellite broadcasts incorporating pre-produced video sequences, live executive speakers, and real-time competition among problem-solving teams located all over North America. In fact, the first PM training session I created was a custom-designed, hands-on, five-day workshop for Xerox Corp. which (I'm proud to say) won several awards! **The articles below share what I learned as an in-the-trenches, working ID project manager. I hope you find them valuable!** ***(Are you***

new to Instructional Design? Scroll down to find links to some brief video overviews of what it's all about!)

- Greer's ID Project Management Model
- Critical Attributes of ID Project Success
- Training Cost Benefit Analysis: An Admittedly Superficial Overview
- Estimating Instructional Development Time
- How to Determine Project Scope -- *(This is Chapter 2 from Greer's classic book, **ID Project Management**, © copyright 1992, Michael Greer & Educational Technology Publications)*
- How to Gather Information -- *(This award-winning article is available as Chapter 4 in Greer's classic book, **ID Project Management**, © copyright 1992, Michael Greer & Educational Technology Publications)*
- How to Develop the Blueprint -- *(This is Chapter 5 from Greer's classic book, **ID Project Management**, © copyright 1992, Michael Greer & Educational Technology Publications)*
- How to Manage Follow-Up Evaluation — *(This is Chapter 10 from Greer's classic book, **ID Project Management**, © copyright 1992, Michael Greer & Educational Technology Publications)*
- **PM Minimalist Selected** by Laureate Education for use in **Walden University's Masters in Instructional Design and Technology**.
- My Teaching Assignment: Franklin University's "IDPT 715: Managing Learning Projects & Relationships"
- Overview of Greer's 1992 book ***ID Project Management: Tools & Techniques for Instructional Designers & Developers***

Watch the video.

- Instructional Design Versus Message Design (PDF of key slides from the video above)
- Typical HPT [Human Performance Technology] Project Life Cycles
- "Beyond Sales Training: Designing a Learning Organization" – from ***In Action: Designing Training Programs***, American Society for Training and Development (ASTD), 1996 – describes exactly how we planned and managed a comprehensive performance analysis to

create job models, career paths, curriculum architecture, and corresponding training priorities.

- Looking for **succinct, authoritative introductions to ID (Instructional Design) and HPT (Human Performance Technology)?** Check out **Joel Gardner's** YouTube videos:
    - What is Instructional Design?
    - What does an Instructional Designer Do?
    - What is Human Performance Technology?
    - About **Joel Gardner**:
        - Joel Gardner is an instructional Design Faculty member at Franklin University in Columbus, Ohio. He has been teaching, training and designing instruction for over a decade. Joel specializes in instructional design effectiveness and has published a number of peer-reviewed articles on Merrill's First Principles of Instruction.
        - "I worked with Joel to design and teach Franklin University's 'IDPT 715: Managing Learning Projects & Relationships'" -- For more information, go to: My Teaching Assignment: Franklin University's 'IDPT 715: Managing Learning Projects & Relationships'" *- Mike G.*

Sponsored | Business Focus